

MBA IN INTERNATIONAL HOSPITALITY  
MANAGEMENT (MBAIHM)

Term-End Examination

December, 2012

00577

MHY-010 : INTER CULTURAL MANAGEMENT

Time : 3 hours

Maximum Marks : 100

- Note : (i) All questions carry *equal* marks.  
(ii) Attempt *any five* questions.

1. Explain the importance of ethics in Global Management. How ethics hold responsibility for Managing Interdependence ? **20**
2. Discuss cross-cultural Dynamics and its effects within an organisation. **20**
3. Briefly explain the different steps from strategic formulation to implementation in an organisation? **20**
4. Discuss in detail the following in about **300** words each : (*any two*) **10x2=20**
  - (a) Cultural Variables
  - (b) Strategic Alliances
  - (c) Training and Development for global Operations.

5. In an organisation, with employee of different culture, how you manage Negotiations. Discuss with relevant example(s). 20
6. Discuss the role of women in International Management cadre. 20
7. Staffing for global operation is difficult. How you compensate and balance Host - Country Nationals expectations in an organisation ? 20
8. Write short notes on following in about 150 words each : 5x4=20
- (a) Emergent structural
  - (b) Global selection
  - (c) Adaptation in Global Management Cadre
  - (d) Culture - Communication Link.
9. What are the different steps taken in developing International and global strategies ? Explain each steps with relevant examples (s) and its effect. 20
10. "Information Technology - going global and Acting Local". Discuss and Justify the statement with appropriate examples. 20
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