

00214

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

Term-End Examination

December, 2012

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours

Maximum Marks : 50

(Weightage : 40%)

*Note : Answer all questions. All questions carry equal marks.
Illustrate your answers with suitable examples and
diagrams, wherever necessary. Write relevant question
number before writing the answer.*

1.1 Describe most commonly used graphical file formats and their advantages and disadvantages.

OR

1.2 Discuss the parameters for evaluating web documents.

2.1 Discuss the importance of websites for libraries. Describe the functions of different navigational tools for web searching.

OR

2.2 What is context setting in web content development ? Explain the parameters for different types of context setting.

3.1 What do you understand by the term metadata ? Explain the core elements of Dublin core with examples.

OR

3.2 What is XML ? Distinguish between HTML and XML and discuss XML'S various components with examples.

4.1 What is a web server ? Describe its functions with the help of a diagram.

OR

4.2 What is plagiarism ? Describe the steps to be followed to detect and track down plagiarism.

5.0 Write short notes on *any two* of the following (about 250 words each) :

- (a) Subject gateways
- (b) Bulletin board service
- (c) Role of libraries in knowledge management
- (d) Gyptography