M.A. IN PSYCHOLOGY (MAPC)

Term-End Examination December, 2012

MPC-005: RESEARCH METHODS

Time: 2 hours Maximum Marks: 50

Note: Attempt any five questions in all. Each question is to be answered in about 500 words. All questions carry equal marks.

- What are the basic criteria of good research?
 Discuss the significance of research methods in Psychology.

 5+5=10
- 2. Differentiate between reliability and validity with the help of suitable example. What are the different ways in which the external reliability of an instrument can be measured?
 4+6=10
- Differentiate between 'population and sample'.
 Explain the different types of sampling. 4+6=10
- 4. Explain the concepts of single factor design and factorial design with suitable examples. 5+5=10

- Differentiate between 'qualitative' and 'quantitative' research. Discuss their advantages and disadvantages.
- 6. Discuss the different assumptions, theories and 10 steps of discourse analysis.
- Explain the various steps involved in conducting survey research. Highlight the difficulties in survey research.
- 8. Discuss correlational and comparative design 10 with examples.
- 9. Write short notes on the following: 5+5=10
 - (a) Ethnography
 - (b) Strategies of data interpretation
- 10. Write short notes on the following: 5+5=10
 - (a) Research Biases
 - (b) Extraneous and Confounded Variables.