

MANAGEMENT PROGRAMME

○ Term-End Examination
December, 2012

○ MS-92 : MANAGEMENT OF PUBLIC
ENTERPRISES

Time : 3 hours

Maximum Marks : 100
(Weightage 70%)

Note : (i) There are two Sections : Section-A and Section-B.
(ii) Attempt any three questions from Section-A, which carries 20 marks each.
(iii) Section-B is compulsory and carries 40 marks.

SECTION-A

1. 'The patterns of ownership and management of public enterprises vary from country to country'. Discuss the ownership and management pattern of Public Enterprises in India. **20**
2. Briefly discuss the role of some important organs of the government machinery interacting with Public Enterprises. **20**
3. What is the importance of marketing concepts in Public Enterprises ? Discuss. **20**
4. Briefly discuss the following : **20**
 - (a) Voluntary Retirement Scheme (VRS).
 - (b) **Wage Policy followed in Public Enterprises .**

SECTION-B

20x2=40

6. Taking any Public Sector Enterprise of your choice. Analytically discuss the Personnel Policy followed in that PSE.

 7. (a) **What are the different forms of disinvestment followed in PSE in todays context ?**
(b) **Critically analyse the advantages and disadvantages of each form of disinvestment.**
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