

01220

**CERTIFICATE IN NGO MANAGEMENT (CNM)**

**Term-End Examination**

**December, 2012**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

*(Weightage 70%)*

---

**Note :** *Attempt any five questions. All questions carry equal marks.*

---

1. Citing examples, discuss the different types of NGOs be working in India.
2. What makes an NGO a proactive change agent in the society ? Explain.
3. Differentiate 'Governance' from 'Management' and describe their role in NGO working.
4. Write short notes on :
  - (a) Capacity Building
  - (b) Types of verbal communication

5. Take an NGO of your choice and discuss its capabilities and weaknesses at functional, divisional and corporate level.
  6. How would an understanding of the process of management help in managing the working of NGOs.
  7. Explain non - verbal communication and describe important cues used in it ?
  8. Discuss the general guidelines to prepare a report.
-