

00855
**MASTER OF BUSINESS ADMINISTRATION
(TEXTILE MANAGEMENT) (MBATEXM)**

Term-End Examination

December, 2012

**MCTE-042 : TEXTILE LOGISTICS AND SUPPLY
CHAIN MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. What do you mean by "Value Chain Management" ? Provide a suitable example of value chain in textile industry. 20
2. What is "Inventory Management" ? Explain the need and importance of Inventory management in textile industry. 20
3. How is material planning done in textile industry ? Elucidate with suitable examples. 20
4. Write notes on : 20
 - (a) 3rd - 4th party logistics,
 - (b) E - commerce for textile industry.

5. What is “logistics” ? Explain the need and importance of a good logistics management in textile industry with suitable examples. 20
 6. What do you mean by “Location Strategy” ? What are the major points to be considered in selecting locations ? Elucidate. 20
 7. What do you mean by “Intelligent Information System“ ? Explain the need and importance of Intelligent Information System for textile industry. 20
 8. Textile industry is going through a lot of changes. What are the major points to be kept in mind for managing value chain in textile industry in current scenario ? Elucidate. 20
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