

**MASTERS OF BUSINESS ADMINISTRATION
(SUPPLY CHAIN MANAGEMENT)
(MBASCMFL)**

Term-End Examination

December, 2012

**MCQ-021 : QUANTITATIVE TECHNIQUES OF
SUPPLY CHAIN - 3**

Time : 2 hours

Maximum Marks : 50

Note : Attempt any five questions. All questions carry equal marks.

1. Distinguish between the following :
 - (a) Mathematical model and Economic model. 5
 - (b) Convex linear and convex non-linear model. 5
2. Explain graphical presentation of a model and also explain the limitations of graphical presentation. 10
3. What is scientific decision making process ? 10
Discuss the role of statistical method for it.
4. A decision problem has been expressed in the following pay off table :

		Out come			
		(I)	(II)	(III)	
(A)		10	20	26	Action
(B)		30	30	60	
(C)		40	30	20	

- (a) What is minimum pay off action ? 5
- (b) What is the minimum opportunity loss function ? 5
5. Explain the following terms, by giving a suitable example :
- (a) Cooperative and non cooperative Game. 5
- (b) Two - person zero - sum Game. 5
6. Write the augmented path algorithm for the maximum flow problem. 10
7. Define any Stackelberg differential game model to the supply chain management. 10
8. What do you understand by Maximum flow problem in Network Analysis ? 10
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