

**MASTER OF BUSINESS ADMINISTRATION  
SUPPLY CHAIN MANAGEMENT  
(MBASCMFL)**

00588

**Term-End Examination  
December, 2012**

**MCQ-017 : TRANSPORTATION MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer *any FIVE* questions.

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1. (a) What is the meaning of transportation system ? 10
- (b) Which are the fixed facilities in a transportation system ? 10
2. (a) What is optimisation of vehicle fleet operation ? 10
- (b) What activities are involved in fleet management ? 10
3. (a) Explain the freight management decisions. 10
- (b) Define - Line-Haul Rates. 10
4. (a) What is a milk run distribution ? What are its advantages ? 10
- (b) What is cross docking ? Explain its strengths and weaknesses. 10

5. (a) What are the advantages of containerisation ? 10  
(b) Explain the choice theory with the help of a suitable example. 10
6. (a) Define "Backhauls". 10  
(b) What is the importance of transportation infrastructure ? 10
7. (a) Which services are offered by third-party logistics providers ? 10  
(b) Which are the fleet performance indicators ? 10
8. Explain the well-known commercial vehicle telematics devices. 20
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