

**MASTER OF BUSINESS ADMINISTRATION
(NETWORK INFRASTRUCTURE
MANAGEMENT) (MBANIM)**

Term-End Examination

December, 2012

MCR-013 : PROJECT MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What are some aspects of the project manager's job that make it more demanding than the job of a manager working in a more routine organizational frame work ? Justify your answer with suitable examples. 20

2. Technology and processes play crucial role in certain projects. What are the key issues in regards to choice of technology, equipment and processes at the stage of formulation of DPR ? 20

3. (a) Explain the various methods of resource levelling in a project. 10+10
(b) What should be the decision criteria for selecting a suitable method for demand forecasting ?

4. (a) What is matrix organization ? Discuss its advantages for project organization. **10+10**
(b) Discuss the pitfalls in the traditional method of cost accounting and expenditure control in projects.
5. (a) How does management of projects with the aid of network analysis help in the design and procurement of materials and equipments in line with the priorities ? **10+10**
(b) Explain the importance of 'Project Review' in the context of control of a project.
6. Discuss the problems faced in balancing the human resources in projects. Discuss few methods of allocating resources for effective project management. **20**
7. (a) What are the outlines of opportunity studies in project management ? How do they impact project feasibility studies ? **10+10**
(b) Discuss the importance of site selection for a new project.
8. Write short notes on **any four** of following : **5x4=20**
(a) TQM in Projects
(b) Environment Impact Assessment
(c) Project Management Control System
(d) Project Management Information System
(e) Phases of Project Life Cycle.