

00243

**MASTER OF BUSINESS ADMINISTRATION  
(NETWORK INFRASTRUCTURE  
MANAGEMENT)  
(MBANIM)**

**Term-End Examination**

**December, 2012**

**MCR-001 : PRINCIPLES OF MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions.*

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1. Discuss the major characteristics of management as profession. To what extent, has Indian management been professionalised ? 20
2. What do you understand by a System ? Discuss management as a system bringing out its basic features as such. 20
3. Define 'MBO'. Discuss in details the steps involved in it. What are the benefits and problems of MBO ? 20
4. "Decision making is the primary task of the management." Discuss this statement and explain the process of decision making. 20

5. What is the concept of planning as an element of management process ? Discuss its role in present-day business organisations. 20
  
  6. "Organisation structure refers to the differentiation and integration of activities, authority, roles and relationship". Explain. 20
  
  7. What do you mean by leadership style ? Discuss the leadership style with example. Which Indian managers follow. Can you suggest a better style for them ? How ? 20
  
  8. What are the essentials of effective control system ? How will you design an effective control system ? 20
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