# MASTER OF BUSINESS ADMINISTRATION (MBAEV)

### Term-End Examination

### December, 2012

## MCN-051 : MANAGEMENT INFORMATION SYSTEM (MIS)

*Time : 3 hours* *Maximum Marks : 100*

**Note :** *Attempt **any five** questions. All questions carry **equal** marks.*

1. List the external environment in which a manager 20 operates. How many of them have a direct impact on the management process and hence should be considered in the MIS design ?

2. Discuss the importance of security in IT. Explain 20 the various measures which could be initiated to minimize, if not eliminate altogether the threats to system security.

3. (a) Can you think of an MIS which could be user independent and business dependent ? Explain using suitable example. **10+10=20**

   (b) State the difference between MIS and a computer system.

4. (a) Take an organization of your knowledge and give a conceptual view of MIS and physical view of MIS with the help of a suitable example. **10+10=20**

   (b) How you can build and manage your online store with shopping cart software that's full of easy-to-use tools ?

5. Distinguish between the following : **4x5=20**

   (a) MIS and DSS

   (b) E-Commerce and M-Commerce

   (c) Government-to-Government (G2G) and Government-to-Consumer (G2C)

   (d) WAN and MAN

6. Explain the following Acronym : **4x5=20**

   (a) KPO          (b) MMS

   (c) DSS          (d) ERP

7. Briefly comment on *any two* of the following :

   **10+10=20**

   (a) The information is a processed product to fulfill an imprecise need of the people.

   (b) Every person in the organization is a user of the MIS.

   (c) e-Governance is understood to extend the scope by including citizen engagement and participation in governance.

8. Write short notes on the following :  4x5=20

   (a) Application Software

   (b) Enterprise architecture

   (c) Business performance management

   (d) Blogging

   ─────────