

00563

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

Term-End Examination

December, 2012

MCN-040 : IT FOR MANAGERS

Time : 3 hours

Maximum Marks : 100

Note : Answer *any five* questions. All questions carry equal marks.

1. How can IT be used to help design an organisation ? 20
Discuss the IT enabled organisation design variables.

2. Discuss the utility of following, as provided in MS-Office : 20
 - (a) Advanced filter in MS-Excel
 - (b) Styles in MS-Word
 - (c) Scenario Analysis in MS-Excel
 - (d) Mail-Merge in MS-Word

3. What do you understand by elements of IT system setup in an organisation ? How they help in planning and controlling phases in an organisation ? 20

4. How do you go about deciding the application of computers in a business organisation ? Give suitable examples of IT application in : 20
- (a) Aviation industry
 - (b) Automobile industry
5. What do you understand by macros ? Explain their significance and threat in MS-Office. 20
6. Discuss the importance of MS-Excel in information management. Explain any five tools frequently used quoting suitable example in support of your answer. 20
7. Explain the concept of RDBMS. Discuss various reasons for its preference over the DBMS. 20
8. Write short notes on *any four* : 4x5=20
- (a) DHTML
 - (b) Gantt Chart
 - (c) Project Management
 - (d) PERT
 - (e) Computer Viruses
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