

**MASTER OF BUSINESS ADMINISTRATION
EVERONN (MBAEV)**

Term-End Examination

December, 2012

MCN-039 : BUSINESS ENVIRONMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

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1. What is meant by Business Environment ? What are its components ? 20
 2. Why is it imperative for businesses today to be globally competitive ? 20
 3. What are the various barriers to trade which hinder the free trade among nations ? 20
 4. What is the role of Regional Blocks in promoting trade between countries ? 20
 5. What is the role and functions of World Bank ? Explain. 20
 6. What is meant by Globalisation ? What are the factors that are leading to increasing Globalisation ? 20
 7. What are the main problems being faced by Public Sector Organisations ? 20
 8. What is meant by Country risk ? How can it be evaluated ? 20
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