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**MASTER OF BUSINESS ADMINISTRATION  
EVERONN (MBAEV)**

**Term-End Examination  
December, 2012**

**MCN-035 : PRINCIPLES OF MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions.*

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1. (a) Explain the concept and significance of management. 10  
(b) Critically examine various functions of management. 10
2. (a) Discuss the various principles of scientific management. 10  
(b) Enumerate the contributions of Henry Fayol to management thought. 10
3. (a) Describe various types of decisions normally taken by managers. 10  
(b) What are the principles involved in a quality decision? Explain. 10
4. (a) Discuss essential elements of a sound organisation. 10  
(b) Explain the difference between tall and flat structure of organisation. 10

5. (a) What do you mean by delegation? Bring out its importance in an organisational set-up. 10
- (b) What are the difficulties in delegation of authority? Discuss. 10
6. (a) Describe the need and importance of departmentation. 10
- (b) Explain the methods of departmentation on the basis of which various activities are grouped or divided. 10
7. (a) Give an account of different types of communication. 10
- (b) How can grapevine communication be used by the management to serve useful functions? Give examples. 10
8. Write comprehensive notes on *any two* of the following : 2x10=20
- (a) Social responsibilities of business.
- (b) Management by objectives. (MBO)
- (c) Budgetary control.
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