00713

MASTER OF BUSINESS ADMINISTRATION **MBACT**

Term-End Examination December, 2012

MC1-015: ENTREPRENEURSHIP				
Time	: 3 h	ours	Maximum Marks : 100	
Note		nswer any five questions. arks.	All questions carry equal	
1.	_	ain the functions of entre differ from non-entrepre	•	
2.	Discuss the salient features of entrepreneurial 20 management and its significance in a new venture.			
3.	moti	Critically examine and evaluate the key 20 notivating factors contributing for the growth of ntrepreneurs.		
4.	(a)	Discuss the purpose ar conferences on women		
	(b)	How to create entrepren	neurial awareness? 10	
5.	(a)	What are the experience entrepreneurs from EDF	O	
	(b)	Why trainers should be	trained? 10	

Examine the sociological factors affecting/ 10 (a) 6. facilitating the entrepreneurial growth. Who is an individual entrepreneur? How 10 (b) is he different from institutionalized entrepreneur? 10 "Entrepreneurs could be trained". How? (a) 7. or How not? What are the motivating forces for the 10 (b) growth of women entrepreneurs? 10 qualities of a good Explain the (a) 8. entrepreneurs.

Assess the development of entrepreneurship

in any two specific sectors.

10

(b)