

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

**Term-End Examination
December, 2012**

MCT-013 : BUSINESS ETHICS

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Discuss different types of ethical issues arising in business organizations.
2. Describe the importance and impact of ethics on the performance of an individual. Support your answer with the help of an example.
3. Explain with the help of an illustration the relationship of business ethics and society.
4. What is the role and relevance of business ethics in the socio-economic sector ? Explain.
5. What is the role of business ethics in deciding a business policy of an organization ? Discuss.

6. Briefly explain the following :
 - (a) WTO Act
 - (b) TRDA

 7. List and explain the promotion policy followed Internationally.

 8. Briefly discuss the social responsibility of business towards shareholders.
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