

00493

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

**Term-End Examination
December, 2012**

**MCT-011 : THE MANAGEMENT PRINCIPLES
AND APPLICATION**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. (a) Explain various leadership skills and qualities. 20
(b) Discuss the styles and functions of a leader.

2. (a) Discuss the rules and types of motivation. 20
(b) Explain the role of economic and non-economic rewards in improving employee motivation.

3. Discuss the process of communication in an organisation with illustration. 20

4. (a) Analyse the characteristics and techniques of controlling. 20
(b) What are the types of co-ordination ?

5. (a) Discuss the benefits and process of organising. 20
(b) Describe the limitations of organising.
6. Discuss the salient features of Herzberg's Motivation- Hygiene theory and show its relevance to the Indian situation. 20
7. Explain various leadership styles and approaches to leadership. 20
-