

**MASTERS OF BUSINESS ADMINISTRATION
(FULL TIME PROGRAMME)
(MBACN)**

Term-End Examination

December, 2012

**MCN-017 : BUSINESS ETHICS AND CORPORATE
GOVERNANCE**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. How would you define 'business ethics' ? State the basic principles of 'ethics' that find a place in business ethics. Outline the benefits that an organisation may derive from using good business ethics. 20
2. What do you understand by the term 'ethical decision making' ? Briefly state the framework for ethical decision making highlighting the role of individual and organisational factors in it. 20
3. Explain the role of ethics in the context of consumer protection. What is the need for ethics in advertising ? Also give suitable examples. 20

4. Highlight the need for an 'organisational ethics programme'. How is such a programme evolved ? State the role of ethics training and communication in this regard. 20
5. State the relationship, if any, between 'ethics' and 'corporate governance'. What role does 'values' play in the formulation of a code of ethics and a code of corporate governance for an organisation ? 20
6. State the SEBI definition of an 'independent director'. Do such directors contribute to efficiency of a company ? 20
7. How has the Indian corporate directors' scene undergone a change due to the imposition of corporate governance norms in India in the last two decades ? Give suitable examples. 20
8. Write short notes on *any two* of the following : 2x10=20
- (a) SEBI and corporate governance in India.
 - (b) Corporate governance and corporate disclosures.
 - (c) Business ethics in international business.
 - (d) Ethics audit.