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**MASTER OF BUSINESS ADMINISTRATION
(MBACN)**

Term-End Examination

December, 2012

MCN-008 : BUSINESS ENVIRONMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What is meant by economic environment ? What are its dimensions ? 20
2. Write a note on the socio-economic problems of India and its impact on business. 20
3. What are main provisions of Competition Act ? Explain with examples. 20
4. What do you mean by Liberalisation, Globalisation and Privatisation ? Explain the factors responsible for globalisation of business. 20

5. Write notes on the following : 20
- (a) GATT
 - (b) WTO
 - (c) IMF
 - (d) FERA
6. Explain the role of Global sourcing in improving competitiveness of Indian Industry. Cite two examples of this concept. 20
7. Write notes on the following : 20
- (a) Technology transfer
 - (b) Public control of business
 - (c) Financial institution
 - (d) Multilateral Trade
8. Explain the potential and problems being faced by Indian multinationals. 20
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