

**MASTER OF BUSINESS ADMINISTRATION
(BANKING AND FINANCE) MBABFEV**

Term-End Examination

December, 2012

**MCN-021 : I.T. IN BANKING OPERATIONS AND
FINANCIAL SECTOR**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. "Globalization break down the barriers to the flow of information and expertise within a multinational group". Explain and elucidate the statements with the help of a suitable example. 20
2. What do you mean by electronic trading ? How the electronic payment system and plastic money put its impact on the online buying and selling ? 20
3. Explain the following terms with the help of suitable example : 20
 - (a) Regulatory framework
 - (b) Data Center
4. What do you mean by Banking Software ? How the software which is customised specially for banking industry facilitates the customer and the bank in totality ? 20

5. (a) Explain how internet retailing is likely to play an expanding role in the future and facilitate banking industry. **20**
- (b) Explain how electronic channels changes the basis of wealth : Innovation, communication and information increasingly substitute for tangible products.
6. Briefly comment on the following : **10+10=20**
- (a) Location economics is important for international banking.
- (b) International trade and foreign direct investment go hand-in-hand with international finance.
7. Explain the following Acronyms : **4x5=20**
- (a) MNC (b) e CRM
- (c) ERP (d) SCM
8. Write short notes on the following : **4x5=20**
- (a) Financial Institutions
- (b) Air transportation
- (c) Data mining for forecasting
- (d) Online financial services
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