

**EXECUTIVE MBA
(EXMBA)
Term-End Examination
December, 2012**

**MCT-064 : BUSINESS ETHICS, CORPORATE
GOVERNANCE, CSR**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. Describe the concept of Corporate Social Responsibility. Which factors influence CSR ? 20
2. What is professional ethics ? Explain the various principles of professional conduct. 20
3. Distinguish between code of ethics and code of conduct. Explain the methods for integrating business ethics in an organisation. 20
4. (a) Describe the role of Audit Committee in enhancing good corporate governance practices. 20
(b) Write a note on shareholder's activism.
5. (a) What problems do arise from separation of ownership from management in modern corporations ? 20

- (b) Enumerate the core responsibilities of the board and that of the management.
6. Which aspects of business cause ethical dilemma in the minds of managers ? How can ethical dilemma be resolved ? 20
7. Discuss the statement that a business can succeed if management maintains good relations with all the stakeholders. 20
8. Write comprehensive notes on the following : 20
- (a) Financial implications of CSR.
 - (b) Social Audit.
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