EXECUTIVE MBA
(EXMBA)

Term-End Examination

December, 2012

MCT-062 : MIS FOR MANAGERS

Time : 3 hours   *Maximum Marks : 100*

*Note :   Answer **any five** questions. All questions carry **equal** marks.*

1.   What is computer-based information system ?   **20**
     What are it's components ?

2.   (a)   What is the difference between e-commerce   **10**
           and m-commerce ?

     (b)   What is a value of a software ? Give some   **10**
           examples of software used in industry &
           business.

3.   (a)   What is the difference between reengineering   **10**
           and continuous improvement ?

     (b)   Explain the term "Total Cost of Ownership"   **10**
           (TCO).

4. (a) Identify and briefly describe the three **10**
       fundamental approaches to data storage.

   (b) Use any word processing software to **10**
       document what your needs are as a
       computer user and your justification for
       selecting either a desktop or a laptop
       computer.

5. Define the term database. How is it different from **20**
   a database management system? Explain with the
   help of suitable examples.

6. Distinguish between the following :
   (a) 'Front-end' and Back-end'. **10**
   (b) Data warehouse and Data mining. **10**

7. Briefly comment on the following :
   (a) E-commerce is one step ahead to **10**
       conventional commerce.
   (b) Wireless transmission involves the broadcast **10**
       of communications.

8. Write short notes on the following :
   (a) Fibre-optic cable **10**
   (b) Microsoft Office. **10**

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