| MCT-061 |

EXECUTIVE MBA
(EXMBA)

00233

Term-End Examination
December, 2012

MCT-061 : RESEARCH METHODOLOGY

Time : 3 hours   *Maximum Marks : 100*

Note : Answer any five questions. All questions carry equal marks.

1. What do you mean by research problem? Explain   **20**
    the importance of review of literature in
    identifying research problem.

2. What are the components of a good research   **20**
    design ? Explain the research design of a
    quantitative research.

3. (a)   What is a representative sample ?   **10**
    (b)   Explain the concept of control tendency and   **10**
           dispersion in descriptive statistics.

4. What is an experimental research design ? Explain   **20**
    type of a true experimental design.

5. What are the different components of research   **20**
    analysis in report writing? Explain them.

6. (a) Write a short note on data analysis software. **10**
    (b) Distinguish between Quantitative and **10**
        Qualitative research.

7. Research is about explaining the relationship **20**
    between variables. Explain the criteria of choosing
    independent variable in Quantitative research.

8. (a) Distinguish between descriptive and **10**
        inferential in the context of a research.
    (b) Explain the concept of a co-rrelational **10**
        research design.

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