

**BACHELOR OF BUSINESS ADMINISTRATION  
(RETAIL SERVICES)  
(BBARS)**

**Term-End Examination  
December, 2012**

**BRS-010 : BASIC SOCIAL ANTHROPOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

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*Note : Answer any five questions. All questions carry equal marks.*

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1. Discuss the subject matter of anthropology with reference to the major branches of anthropology. 10
2. What is cultural relativity ? Discuss with suitable examples. 10
3. Discuss Preferential and Prescribed marriages. 10
4. What is shifting cultivation ? Discuss its merits and demerits. 10
5. Discuss Malthusian theory in the study of population. 10

6. Elaborate on the relationship between Population Growth and Economic Development. 10
7. Corelate between female education and population growth. Has empowering women helped in improving health and nutrition of women. 10
8. Write notes on : 5+5
- (a) Cultural Diffusion
  - (b) Incest Taboo
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