

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

**Term-End Examination
December, 2012**

BRS-007 : HUMAN RESOURCE MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. Distinguish between Personnel Management and Human Resource Management. Explain the functions of Human Resource Management in an Organisation. 20
2. What is Job analysis? Describe the process involved in conducting Job analysis in an organisation. 20
3. Define Human Resource Planning. How will you forecast the Human Resource requirement of a large service organisation ? 20
4. Define selection. Discuss the selection process adopted in Large Organisations and its importance for the organisations. 20

5. Discuss the importance and purposes of performance appraisal. Briefly explain few modern methods of performance appraisal adopted in Indian Organisations. 20
 6. Discuss the concept and philosophy of Human Resource Development and its importance in the present competitive environment. 20
 7. "Training programmes are helpful to avoid personnel obsolescence". Illustrate. 20
 8. Discuss the philosophy and rationale of participative management. What measures have been taken in India to make it successful ? 20
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