

**CERTIFICATE IN NGO MANAGEMENT (CNM)**

**Term-End Examination**

**December, 2013**

**BMS-001 : INTRODUCTION TO NGO  
MANAGEMENT**

*Time : 2 hours*

*Maximum Marks : 50*

*(Weightage : 70%)*

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*Note : Answer any five questions. All questions carry equal marks.*

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1. What is PESTLE framework? Explain in brief its influence on the macro-environment. 10
2. List out any five key development issues that India is facing and comment on each issue briefly. 10
3. Explain any two measures used to judge the degree of strength or weakness of an organization. 10
4. How is the analysis of management dimension done in terms of organisation management ? Explain. 10
5. What do you understand by 'Organizational development' ? Discuss in brief the three components of an organization. 10

6. List out the various principles of communication and explain any two of them. **10**
  7. Differentiate between IT and ICT and explain their importance in NGO's. **10**
  8. What are the various parts of a long report ? **10**  
Explain any one part in detail.
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