

**MASTER OF ARTS (EDUCATION)**

**Term-End Examination**

**December, 2013**

**MES-115 : COMMUNICATION TECHNOLOGY  
FOR DISTANCE EDUCATION**

*Time : 3 hours*

*Maximum Weightage : 70%*

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*Note : (i) All the questions are compulsory.*

*(ii) All the questions carry equal weightage.*

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Answer the following question in about **600** words :

Explain the meaning and process of communication. Discuss its role in distance education.

**OR**

What are merits of 'print' and 'non print' media ? Discuss their application in distance education.

Answer the following question in about **600** words :

What is a 'shot' ? Describe graphically the five basic shots commonly used in television and film. Also explain the four transitional devices used in TV/Video.

**OR**

Discuss the specific uses of computers in Indian education.

3. Answer **any four** of the following questions in about **150** words each :
- (a) Describe briefly the linkage between communication technology and society.
  - (b) Define the role of communication technology for people with disabilities.
  - (c) Compare the effectiveness of television with other media used in distance education.
  - (d) Discuss the strengths and limitations of video/audio medium.
  - (e) Describe the major strengths and weaknesses of video cassetts.
  - (f) Distinguish between Computer Assisted Learning (CAL) and Computer Management Learning (CML)
4. Answer the following question in about **600** words :
- Identify a topic of your choice for an educational video programme. Describe the steps you will follow to develop a script for the same.
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