

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION (BAFMP)**

Term-End Examination

December, 2013

BFD-051 : HUMAN RESOURCES

Time : 3 hours

Maximum Marks : 100

Note : All questions are compulsory.

1. What are the activities included in the managerial functions ? Discuss each one of them in detail. 10

OR

Define 'training'. What are the differences between training and development ?

2. Analyze comparative advantages and disadvantages of recruiting from internal and external sources. 15
3. What are the merits and demerits of an on-the Job and off-the job training programme ? 15
4. What are the objectives of performance appraisal ? 15
5. What do you understand by Hygiene motivation theory of Herzberg ? Explain the theory with an example. 15

6. Explain the following terms : 5x3=15
- (a) Upward communication.
 - (b) Feedback.
 - (c) Non-verbal communication.
7. What are the different stages in group formation ? Elaborate. 15

OR

Describe the 'Trait theory of Leadership'. Which traits are essential for a leader in your opinion ?
