

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION / B.A. IN FASHION DESIGN
(BAFMP/BAFD)**

Term-End Examination

December, 2013

BFD-043 : ENTREPRENEURIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. What is the importance of innovation in entrepreneurship ? How an organization promote innovation ? Explain in detail. **10+10=20**
2. What are the motivational factors to become an entrepreneur ? Describe in detail. **10+10=20**
3. What is entrepreneurship ? Explain different types of entrepreneurs. **10+10=20**
4. What are the different sources of finance ? Write a note on institutional finance. **10+10=20**
5. What is business plan ? Explain the essentials of good business plan. **10+10=20**
6. What is decision making ? Explain the process of decision making. **10+10=20**