

00171

**B.A. (FASHION DESIGN)
(BAFD)**

**Term-End Examination
December, 2013**

BFD-014 : DESIGN - I KIDS WEAR

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. What promotional activities do children's wear brands do to attract customers ? 20
2. What colours and prints are preferred when designing children's wear and why ? 20
3. Name one appropriate fabric each for summer and winter season in children's wear and explain why do you feel it is suitable for the above mentioned seasons ? 20
4. Classify the different age groups in children's wear and explain them. 20
5. Design any two garments for children and explain them briefly. 20
6. Name any five brands that are known to sell children's wear. Explain briefly the type of garments, accessories they display in their stores. 20