

00601

**BACHELOR OF ARTS
(FASHION DESIGN)
(BAFD)**

Term-End Examination

December, 2013

**BFD-003 : UNDERSTANDING FASHION
INDUSTRY**

Time : 3 hours

Maximum Marks : 100

(Weightage : 60%)

Note : *Attempt all questions. Internal choice indicated.*

1. Explain the following terms (any 6) : 6x5=30
 - (a) Style
 - (b) Fad
 - (c) Trend
 - (d) Classic
 - (e) Sheaths
 - (f) Recurring fashion
 - (g) Street fashion / street style

2. What are the factors influencing the fashion movement ? Explain them with examples. 20

3. Explain the theories of fashion with the help of examples. 20

4. What is a fashion cycle ? Explain with a diagram and terminologies. 10

5. Explain any 10 briefly :

10x2=20

- (a) Princess Seam
 - (b) Placket
 - (c) Spaghetti strap
 - (d) Wing collar
 - (e) Turtle neck
 - (f) Tunic style
 - (g) Mandarin collar
 - (h) Off the shoulder neck
 - (i) Key hole neck
 - (j) Frog closure
 - (k) Dolman sleeve
 - (l) Corset top / boned bodice
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