MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2013

MTM-04 : INFORMATION MANAGEMENT SYSTEMS AND TOURISM

Time : 3 hours　　　　　　　　*Maximum Marks : 100*

Note :　Attempt **any five** questions. Each questions carry **equal** marks.

1. Define information. What are the various types of information ? Also mention the barriers to information.　　　　　**5+10+5=20**

2. Enumerate the managerial function areas affected　**20** by computer aided decision making process.

3. Write a note explaining the various components　**20** of computer hardware.

4. What do you understand by Computer Network ? Explain the classification of computer network structures.　　　　　**8+12=20**

5. Write short notes on **any two** of the following :
   (a)　Linkage between Data, Information and Knowledge　　　　　**10x2=20**
   (b)　Information Economics
   (c)　System Analysis

6. Write a note, discussing the evolution and classification of computers.   20

7. Explain the role and importance of MIS in the management of an organisation.   20

8. What do you understand by Computer Virus ? How does it effect the Computer System ?   8+12=20

9. What are the legal aspects to consider while using a computer ?   20

10. Critically analyse the role of Information Technology in all the aspects of Tourism Operations.   20

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