No. of Printed Pages : 2

MHY-009

MBA IN INTERNATIONAL HOSPITALITY MANAGEMENT

Term-End Examination

December, 2013

MHY-009 : HOSPITALITY INFORMATION TECHNOLOGY

Time : 3 hours

00810

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1.	Define the following : 4		4x5=20
	(a)	PMS	
	(b)	CRS	
	(c)	Ergonomics	
	(d)	POS	
2.	Write short notes on : 2x10=		2x10=20
	(a)	Types of accounts	
	(b)	Annual Maintenance Contract	
3.	MIS is a very important tool in planning and 20 decision making for managers. Explain.		
4.	What are affiliate and non-affiliate systems ? 20 Explain with examples.		

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P.T.O.

- How does Rooms Management Module work in 20 any HIS ? Explain.
- What is a Cash Accounting System and how is it 20 interfaced with any PMS ? Explain.
- What are various steps for establishing system 20 requirements ? Discuss.
- Contract negotiations are done with art and skills 20 of the management. Discuss.
- Energy Management Systems are becoming very 20 important for any hotel. Explain the importance of EMS and its interfacing with PMS.
- 10. What is a Guest Profile ? What does it contain ? 20Why is it important to maintain Guest Profile for the hotel ? Discuss.