MANAGEMENT PROGRAMME (BANKING AND FINANCE)

Term-End Examination December, 2013

MS-425 : ELECTRONIC BANKING AND IT IN BANKS

Time: 3 hours Maximum Marks: 100

(Weightage 70%)

Note: (i) Answer any five questions.

(ii) All questions carry equal marks.

- 1. Define Communication Channel and describe the different types of communication channels. Explain Satellite Transmission and discuss the manner in which VSAT network system can be used for improving banking system.
- 2. Describe the technology on which smart cards function? Also explain the variety of smart cards that are available in the market.
- 3. Explain the meaning and functions of Supply Chain Management (SCM). What are the principles of SCM? Discuss the push versus pull models of SCM.
- 4. How is system audit different from computer audit? Explain the importance of system audit for an organisation and the procedure adopted for developing an effective audit plan.

- 5. What do you mean by Strategic Resource Planning? Explain the manner in which it is done in an organisation. Describe in detail the designing of a Decision Support System (DSS).
- 6. Describe the issues which are considered while establishing a call centre. What are the advantages of Electronic Bill Presentation and Payment Systems? Discuss the different electronic billing and payment models that can be used by organisations for on-line Bill Presentation and Payment.
- 7. What is a Data Warehouse and what are the reasons behind implementing it? Describe the different steps involved in the implementation of data warehouse in a Bank.
- 8. Write notes on the following:
 - (a) Home Banking
 - (b) Intellectual Property Rights