MBP-007

POST GRADUATE DIPLOMA IN BOOK PUBLISHING Term-End Examination December, 2013 MBP-007 : EDITING TEXTBOOKS

 Time : 3 hours
 Maximum Marks : 100

 Note :
 Answer any five questions in all. Attempt each question in 300 - 350 words unless otherwise instructed. All questions carry equal marks.

- Discuss with examples the basic editorial 20 competencies for the editing of textbooks.
- How have new concepts of Neuro-linguistic 20 programming and multiple intelligence strengthened the overall editorial process ?
- Editing Science and Technology textbooks 20 requires a fundamental understanding of the subject. Discuss.
- How does an understanding of the curriculum 20 development process add to the editorial process ? Explain with examples.

- Editing Competition Textbooks calls for a great 20 deal of accuracy and updation. Discuss.
- The usage of art and graphics plays a significant 20 role in the development of textbooks. Discuss.
- 7. Write short notes on **any two** of the following :
 - (a) Online resources for editing 10x2=20
 - (b) Issues of English language and vocabulary
 - (c) Importance of Illustrations
 - (d) Story boardins.
- 8. What factors does the editor need to be careful 20 about during editing literature for children with special needs ?
- Editing fiction and non fiction books requires 20 special skills. Discuss.

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