

**M.Sc. VISUAL MERCHANDIZING AND
COMMUNICATION DESIGN (M.Sc.VMCD)**

Term-End Examination

December, 2013

MFW-074 : HOME-WARE AND ACCESSORIES

Time : 3 hours

Maximum Marks : 70

Note : Q. 1 is compulsory, carries 40 marks. Attempt any three questions from Q. 2 to Q. 5. Each question carries 10 marks.

1. Discuss the following (*Any 10*) in brief : **10x4=40**
- (a) Gloves
 - (b) Boots
 - (c) Necklaces
 - (d) Eyewear
 - (e) Earrings
 - (f) Luggage Bags
 - (g) Belts
 - (h) Hats and Caps
 - (i) Bracelets
 - (j) Heels
 - (k) Bed Linens

2. Differentiate between the following (*any 5*) : $5 \times 2 = 10$
- (a) Clutch Bag and Shoulder Bag
 - (b) Messenger Bag and Tote Bag
 - (c) Jholas and Backpack
 - (d) Baguette Bag and Basket Bag
 - (e) Bowling Bag and Hobo Bag
 - (f) Doctor's Bag and Sling Bag
3. What are Table Linens ? How can you categorize them ? Discuss characteristic features and uses of any 3 types. $1+3+6=10$
4. (a) What are the various components of shoes ? $2+8=10$
- (b) Explain any two of the following :
Men's shoes, Women's office shoes, Casual unisex shoes, Women's Party wear shoes
5. Write short notes : $5 \times 2 = 10$
- (a) Significance of Fashion accessories
 - (b) Metal finishes of Jewellery
 - (c) Components of Gloves
 - (d) Materials used for the construction of Handbags
 - (e) Methods to display shoes in retail stores.
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