

**M.Sc. IN LEATHER GOODS AND  
ACCESSORIES DESIGN (MSCLGAD)**

**Term-End Examination  
December, 2013**

**MFW-062 : MANAGEMENT STUDIES - III**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt any seven questions. All questions carry equal marks.*

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1. What do you understand by the term 'customer' ? Who are external and internal customers ? What is customer chain ? Explain with examples. 10
2. What do you understand by planning of resources ? What is strategic planning ? How strategic planning influences the other planning functions ? 10
3. Why is location planning important ? Discuss the various factors to be considered to decide the location of a footwear plant. 10
4. What are the different types of plant layouts ? Discuss with suitable examples about each type of layout ? What is the application of each type of layout ? 10

5. What is casual approach of forecasting ? Why is it called so ? Which models are included in this approach ? 10
6. What is ISO 9000 ? What are the elements of ISO 9000 ? Why is ISO 9000 important and why a company should get registered as ISO 9000 company ? 10
7. How would you fit in inventory control as a part of the wider organisational strategy ? How is the concept behind ABC classification useful for managing a Manager's time ? Explain. 10
8. (a) Why are inventories necessary ? Discuss with suitable examples. 5+5  
(b) Explain how you would relate inventory model with purchasing, manufacturing, sales and physical distribution.
9. Discuss the fundamental differences in short - term and long - term capacity decision. What are the major consideration in each ? 10
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