

**M.Sc. IN LEATHER GOODS AND  
ACCESSORIES DESIGN (MSCLGAD)**

**Term-End Examination**

**December, 2013**

**MFW-060 : FASHION FORECASTING**

*Time : 3 hours*

*Maximum Marks : 70*

**Note :** *Attempt all questions. All questions carry equal marks.*

1. How important is consumer study before coming up with trend boards ? Explain Briefly. **10**
2. What is Pantone Inc. ? **10**
3. Explain any three stories of a current forecast in context to colour, material, texture form etc. **10**
4. Write a brief note on "fashion forecasting". Describe the steps involved in the making of a forecast. **10**
5. Explain 'Haute couture' and 'Pret-o-porter' giving examples. **10**
6. Based on your study of any forecast publication, explain the upcoming trends/ styling for any season (summer or winter) keeping in mind the forecasted color , palette, silhouettes, materials, textures etc. **10**
7. Name any five major international cities where fashion shows are held every season. Describe any one of them in detail. **10**