

**M.Sc. CREATIVE DESIGNING (CAD/CAM)
(MSCCRD)**

Term-End Examination

December, 2013

MFW-048 : MANAGEMENT - III

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any seven questions. All questions carry equal marks.

1. Give the formate of an effective Business presentation ? What case will you take to prepare a punch - line for the presentation ? **10**
2. What is the formate of a business letter ? What are the rules for writting a business letter ? **10**
3. What are the objectives of Inventory Control ? Discuss the various options for controlling the inventory. **10**
4. Explain the term ' Quality ' ? Discuss what is the need of Quality Systems in an Organisation and their benefits ? What do you understand by ISO 9000, discuss ? **10**

5. What are the various strategic actions possible from operation management ? List them and discuss each of them. 10
6. Can a plant layout principle be applied to forming a layout of an office ? What criteria would you use in designing such a layout ? 10
7. What do you understand by forecasting ? What is its Relevance in Industry ? Name the types of forecasting by giving suitable examples. 10
8. (a) What are the elements of Inventory Control ? Discuss each element giving examples. 5
- (b) What is the function of a buffer stock ? What are all the different uncertainties against which you would like to protect the inventory ? 5
9. Discuss the Location factors for considering location planning. Explain if technical factors are more important in comparison to economic factors. 10
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