

**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSCLGAD)**

Term-End Examination

December, 2013

BFW-067 : PRODUCT PHOTOGRAPHY

Time : 3 Hours

Maximum Marks : 70

*Note : Attempt **any seven** questions. All questions carry equal marks.*

1. What is "Product Photography" ? Illustrate your views with examples. 10
2. Explain "Compose" and "Expose" with reference to photography. 10
3. List down briefly different components of an SLR Camera. 10
4. Explain in brief the "Rule of the Thirds". 10
5. Describe top ten tips for better product photography. 10
6. What is interpolation ? How does it effect the quality of your photos ? 10
7. Why is there a delay after you push the shutter release button before you can take another picture? Explain. 10

8. What is the focal length conversion ratio (or crop factor) on a digital SLR ? 10
9. What is difference between USB 2.0 Full Speed and USB 2.0 High Speed ? 10
10. Write short notes on **any five** of the following : 5x2=10
- (a) Wide angle lens
 - (b) High resolution camera
 - (c) On-model product photography
 - (d) Aperture and f - number
 - (e) TTL light meter
 - (f) Factors influencing choice of shutter speed correction knob
 - (g) Diopter
 - (h) Aperture
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