B.Sc. LEATHER GOODS AND ACCESSORIES DESIGN (BSCLGAD)

Term-End Examination

December, 2013

BFW-063 : FASHION FORECASTING

Time : 3 hours   *Maximum Marks : 70*

*Note :   Attempt **all** questions. All questions carry **equal** marks.*

1.   What are the various steps involved in making of   **10**
        a forecast ? Explain briefly.

2.   What do you understand by 'Resort Wear   **10**
        Collection' ? Explain giving examples.

3.   List any three forecasting agencies, who publish   **10**
        their forecasts every season.

4.   Explain the term 'consumer research'. What are   **10**
        the various steps involved in carrying out the
        same ?

5.   What do you understand by the term "trend   **10**
        boards"? How do they help a designer in
        designing their future collections ?

6.   Explain 'Haute culture' giving examples.   **10**

7.   Name any five major International cities where   **10**
        fashion shows are held every season. What are
        the differences between male fashion show and
        female fashion show ?

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