

**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSCLGAD)**

Term-End Examination

December, 2013

BFW-055 : MANAGEMENT -I

Time : 3 hours

Maximum Marks : 70

Note : Answer all the questions.

1. What are the barriers that prevent people from changing their attitudes ? How can attitudes be changed ? 10
 2. What do you understand by organizational culture ? 10
 3. In your opinion, how organizational behaviour is related to management ? 10
 4. Explain objectives of Management in an organisation. 10
- OR**
4. Explain functions, advantages and limitation of business organisation. 10
 5. What do you understand by effectiveness and efficiency ? How these are related to business organization ? 10

6. Write short notes on the following :
- (a) Herzberg's two factor theory
 - (b) Organization change
 - (c) Work stress
 - (d) Characteristics of organization
 - (e) Barriers of communications
-

5x4=20