

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term End Examination

December, 2013

BFW-044 : ART OF PUBLIC SPEAKING - I

Time : 3 Hours

Maximum Marks : 70

Note : Answer any five questions.

All questions carry equal marks.

1. What should a speaker do to have a powerful stage presence ? Describe in detail. 14
2. Bring out the importance of verbal and non verbal cues in enhancing the effectiveness of speech. 14
3. What are the different ways to open a speech with effective impact ? Illustrate with examples. 14
4. Describe the role of Body language and Posture in enhancing the effectiveness of speech. 14
5. What are the different audio , visual aids that can use in business presentations and give their advantages ? 14
6. Why oral presentation is becoming so important in business today ? Explain with the help of suitable examples. 14
7. How can one handle Question - Answer session effectively after a presentation ? Describe in detail. 14