

**B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**

**Term - End Examination**

**December, 2013**

**BFW-031 : SUPPLY CHAIN MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : (i) Attempt **any seven** questions.  
(ii) All questions carry **equal** marks.*

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1. Write the major issues that supply chain faces in today's business environment. 10
2. Explain strategic fit in supply chain with the help of suitable example. 10
3. Discuss how transportation can provide responsiveness in the supply chain? Give suitable example. 10
4. How will distribution network affect the customer's satisfaction level? 10
5. In what way do supply chain flows affect the success or failure of a firm? Explain in detail. 10

6. Discuss how technology platform shifts have made supply chain IT systems more effective. 10
7. What is quality management ? Discuss its inherent link to supply chain management with example. 10
8. Write short notes on **any two** of following : 5+5=10
- (a) Role of E-business.
  - (b) Financial factors influencing supply chain decisions.
  - (c) Inventory management in supply chain.