

**B.Sc. FASHION MERCHANDIZING & RETAIL  
MANAGEMENT (BSCFMRM)**

**Term-End Examination**

**December, 2013**

**BFW-024 : PERSONALITY DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Answer any seven questions of the following.  
All questions carry equal marks.*

1. How does behaviour and attitude work in making a powerful impact ? 10
2. What are the key skills required to make an impressive presentation ? 10
3. What are the specific requirements for the development of a personality ? 10
4. " What lies behind you and what lies after you is always less than what lies inside you ? " Elaborate. 10
5. What are all the qualities that make a person unique ? Discuss in detail with an example. 10

6. "Exposure is nature's way of teaching". Elaborate. 10
  7. How can you differentiate between passive personality and aggressive personality ? 10
  8. Explain the different visual AIDS required for making an impressive presentation. 10
  9. What learning from today are you going to infuse into tomorrow ? 10
  10. What are all the essential qualities required in a person to be successful in an interview ? 10
-