

**MASTER OF BUSINESS ADMINISTRATION  
(MBAEV)**

**Term-End Examination**

**December, 2013**

**MCN-053 : BUSINESS ETHICS AND CORPORATE  
GOVERNANCE**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions. All questions carry equal marks.*

1. What is professional ethics ? Explain the various principles of professional conduct. 20
2. Distinguish between code of ethics and code of conduct. Explain the methods of integrating business ethics in an organisation. 20
3. Describe the concept of Corporate Social Responsibility. Which factors influence CSR ? 20
4. (a) Describe the role of Audit Committee in enhancing good corporate governance practices. 10  
(b) What is share holders' activism ? 10
5. (a) What problems do arise in separation of ownership from management in modern corporations ? 10  
(b) Enumerate the core responsibilities of the Board and that of the management. 10

6. What is corporate governance ? What are various safe guards to protect interest of stakeholders of a firm ? 20
7. What are the issues in business ethics ? Why have there been so many scandals and what are the solution to it ? 20
8. Write short notes on *any two* of the following :  
(a) Ethics in HRM 2x10=20  
(b) Ethics and Law  
(c) Sarbanes-Oxley Act
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