

## CERTIFICATE IN COMMUNITY RADIO

Term-End Examination

June, 2009

00802

BJM-002 : OPERATING A  
COMMUNITY RADIO

Time : 2½ hours

Maximum Marks : 100

Weightage : 70%

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*Note :* All questions are to be answered. For Discriptive questions (2 to 5) answer in 60 to 80 words.

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1. Choose the right answer from the multiple choices given : 20
- (a) The equipment at the heart of studio, used for mixing various audio channels :
- (i) Microphone
  - (ii) Mixing Console
  - (iii) Transmitter
  - (iv) Amplifier
- (b) Frequency of Community Radio is around :
- (i) 90 kHz
  - (ii) 900 kHz
  - (iii) 90 MHz
  - (iv) 900 MHz

- (c) Equipment used for outdoor recordings :
- (i) Flash Recorder
  - (ii) Phone-in
  - (iii) CTR
  - (iv) AWS
- (d) Broadcasting Internet information on Radio :
- (i) Internet Radio
  - (ii) Radio Mail
  - (iii) Podcasting
  - (iv) Radio Browsing
- (e) Memory space required to store 1 hour audio in .wav format in comparison with MP3 format, will be :
- (i) less
  - (ii) more
  - (iii) equal
  - (iv) can't say
- (f) Radio Presenter who broadcast Music :
- (i) Musician
  - (ii) Reporter
  - (iii) Radio Jockey
  - (iv) Commentator
- (g) Short interviews/comments generally recorded outside studios :
- (i) Files
  - (ii) Sound bytes
  - (iii) Stories
  - (iv) Quickies

(h) Jingles or Radio Announcements for General Welfare :

(i) Appeals                      (ii) News

(iii) PSAs                      (iv) DJ

(i) Present Spectrum Usage fee to be paid by Community Radio Stations every year :

(i) Rs. 1970                      (ii) Rs. 19700

(iii) Rs. 197000                      (iv) Nil

(j) Transmitter allowed for Community Radio in India :

(i) MW                      (ii) S.W.

(iii) AM                      (iv) F.M.

2. (a) What are the important factors for selecting Site for Community Radio Station ? 10

(b) What are the equipments used in a typical broadcast chain of Community Radio Station ? 10

3. (a) Prepare a F.P.C. for a Community Radio Station in rural area broadcasting from 6 a.m. to 9 a.m. 10

(b) Explain the difference between Phone - In and Phone - Out programme. 10

4. (a) What are the qualities of a good Community Radio Reporter ? 10
- (b) What are the advantages of Digital recording over analog recording on tapes ? 10
5. (a) What is the importance of volunteers in a Community Radio Station ? 10
- (b) Explain any **five** ways by which a Community Radio Station can earn to sustain its operations. 10

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