

TOURISM STUDIES

**BTS
First Year**

**Assignments Booklet
(2020)**

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

BTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 600 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Dr. Arvind Kumar Dubey
Programme Coordinator, BTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January 2020 Session	Last Date for July 2020 Session
TS-1	April 15, 2020	October 15, 2020
TS-2	October 15, 2020	April 15, 2021

**TS-1: FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-1
Total Marks: 100**

**Programme: BTS
Assignment Code: TS-1/TMA/2020**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

- Q1. Define the concept of tourism. Elaborate the various tourism products and services involved in tourism industry. 20
- Q2. Explain different sources of data for the history of tourism and their relevance to the tourism industry. 20
- Q3. Discuss the primary and secondary constituents of tourism industry. 20
- Q4. Write a detailed note on role of transport in tourism. 20
- Q5. What do you understand by travel agency? Explain its operations in detail. 20
- Q6. What are various “environmental concerns” in relation to India’s biodiversity and geography? 20
- Q7. Write short notes on the following: 5X4=20
a. Alternative Tourism
b. Street Guide
c. Silk Route
d. Grand Tour
- Q8. Who is a Guide? What are the leadership qualities that a guide should possess? 20
- Q9. Define infrastructure. Explain the role of Public and Private sector in the area of infrastructure. 20
- Q10. What do you understand by threats and obstacles to tourism? Explain with the help of examples. 20

TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES
(TUTOR MARKED ASSIGNMENT)

Course Code: TS-2

Programme: BTS

Total Marks: 100

Assignment Code: TS-2/TMA/2020

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

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| 1. How do you profile domestic tourists? Elaborate. | 20 |
| 2. Write an essay on guest host interactions. | 20 |
| 3. Write short notes on the followings: | 10x2=20 |
| a) Importance of the variety in a city tour | |
| b) Alternative modes of transport | |
| 4. Mention the skills required for a museum guide. | 20 |
| 5. Discuss the importance of business cities for tourism. Give suitable examples. | 20 |
| 6. Describe the Do's and Don'ts for a Wild life tour. | 20 |
| 7. What is the importance of arts and crafts in Tourism? Give examples. | 20 |
| 8. Describe the "Palace on Wheels" as a tourism product. | 20 |
| 9. Write detailed notes on the functioning of Air India. | 20 |
| 10. Write short notes on the followings: | 10x2=20 |
| a) PATA Travel Management | |
| b) PATA Marketing Conferences | |