**PGDAPP**

**POST GRADUATE DIPLOMA**

**IN**

**AUDIO PROGRAMME PRODUCTION**

**ASSIGNMENTS**

**(2011 July Session)**

**MJM-001**

**MJM-002**

**MJM-003**

**School of Journalism & New Media Studies**

**Indira Gandhi National Open University**

**Maidan Garhi, New Delhi-110068**

**PGDAPP ASSIGNMENTS**

Dear Learner,

You have to submit one assignment in each course, i.e., MJM-001, MJM-002 and

MJM-003. All these are Tutor Marked Assignments (TMAs). Before attempting the

assignments, please read the instructions provided in the Programme Guide carefully.

The last date of assignment submission is given in each assignment. Kindly note, you

have to submit these assignments to the **Coordinator of your Study Centre** within the

stipulated time for being eligible to appear in the term-end examination.

You must mention your Enrolment Number, Name, Address, Assignment Code and

Study Centre Code on the first page of the assignment. **You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre.**

**Please insist on this and keep a record with you.** The marks obtained by you will be

sent by the Study Centre to the Student Evaluation Division at IGNOU, New Delhi.

**Guidelines for Doing Assignments**

There are five questions in each assignment, all carry equal marks. Attempt all the

questions within the word-limit as mentioned in the assignment. You will find it useful to

keep the following points in mind:

**Planning:** Read the assignments carefully. Go through the units on which they are based, make some points regarding each question and then rearrange them in a logical order.

**Organisation:** Draw a rough outline of your answer. Be analytical in your selection of

the information for your answer. Give adequate attention to the introduction and the

conclusion. Make sure that your answer:

is logical and coherent;

has a proper flow of information in sentences and paragraphs; and

is written correctly giving adequate consideration to your expression, style and

presentation.

**Presentation:** Once you are satisfied with your answers, you can write down the final

version for submission, writing each answer neatly.

Wish you all the best.

Programme

Coordinator

(PGDAPP)

**MJM-001: INTRODUCTION TO BROADCASTING AND PROGRAMMING**

**Assignment 01**

**(Submission Date: October 15, 2011)**

**Course Code: MJM-001**

**Assignment Code: MJM-001/TMA-2/2011**

**Marks: 100**

1. The burgeoning Private FM Radio Stations have givena new lease of life to the dying medium of Radio in the urban India. Elaborate this statement with examples from around you. (350 words).
2. The Indian rural population can be taught the importance of hygiene and cleanliness with the help of Radio Programme. Do you see Radio as a potential Developmental Mass Media? Support your argument (300 words).
3. Community Radio Stations are the new way to involve the communities to spearhead the change. Take example of any Community Radio Station to support this point. (250 words).
4. Private Radio Stations depend upon the advertising revenue to generate profits and running capital. Does public interest get scarified in this attempt?(300 words)
5. What purpose to phone calls, sms and letters serve in a Radio Programme? How does it help the audience connect? (300 words).

**MJM-002: PRODUCTION AND PRESENTATION**

**Assignment 02**

**(Submission Date: October.15, 2011)**

**Course Code: MJM-002**

**Assignment Code: MJM-002/TMA-2/2011**

**Marks: 100**

1. Every Radio Station has a character that is determined by its presentation style. What options are available to a Programme Presenter to make his/ her programme better? Throw light on the various presentation techniques in Radio. (350 words)

2. What Programme Format will you use to produce an awareness programme on women’s health in rural India? Analyse your specific target audience? (250 words)

3. How will you plan an interactive Childrens’ Progreamme for the local radio station of your city? What issues will you cover and what format will you adopt? (250 words)

4. Radio Advertisements have the huge responsibility to sell the product they are talking about. Prepare an effective Radio ad for Chakmak Shoe Polish and a Tutorial Service for Class Tenth Science in your area.

What is the difference that you will keep in mind while scripting, producing and relaying these two ads? Is the Target audience for the two services different?

(350 words)

5. Prepare the script and Programme Brief for a Programme on Financial problems faced by the elderly. Who will be your experts for the preparation of this programme? (300 words)

**MJM-003: RECORDING, EDITING AND MIXING**

**Assignment 03**

**(Submission Date: October 15, 2011)**

**Course Code: MJM-003**

**Assignment Code: MJM-003/TMA-2/2011**

**Marks: 100**

1. Explain the following terms in brief: (10 x 5= 50)
2. Lapel Microphone
3. Multi-track Recording
4. Boom
5. ReverberationTirae
6. Cue Sheet
7. Very High Frequency
8. Balance
9. Signal processing
10. Acoustic energy
11. Insert Editing
12. (a) Explain the different kinds of microphones available to a radio person. Draw diagrams and explain the utility, advantages and disadvantages of each of them. (10)

(b) Which specific microphone would you use for the following kinds of programmes? Explain giving reasons:

1. Outdoor Match
2. Indoor Play with seven Narrator actors
3. News bulletin by a single reader
4. Panel discussion between three panelists. (10x4 =40)

**ih-th-Mh-,-ih-ih l=h; dk;Z 2011**

,e-ts-,e-&001

,e-ts-,e-&002

,e-ts-,e-&003

i=dkfjrk vkSj uo tulapkj ek/;e v/;;u fo|kihB

bafnjk xka/kh jk"Vªh; eqDr fo'ofo|ky;

eSnku x<+h] ubZ fnYyh & 110068

**ih-th-Mh-,-ih-ih- l=h; dk;Z**

fiz; fo|kFkhZ]

vkidks lHkh l=h; dk;Z djus gSaA ;s lHkh v/;kid tkap l=h; dk;Z gSaA l=h; dk;Z 'kq: djus ls igys dk;Zdze nf'kZdk esa fn, x, funsZ'k vo'; i<+ ysaA

d`i;k /;ku nsa] lHkh l=h; dk;Z nh xbZ vafre frfFk rd tek djsa ftlls fd vki ijh{kk esa cSB ldsaA bUgsa vius v/;;u dsanz ij tek djsaA l=h; dk;Z ds izFke i`"B ij viuh ukekadu la[;k] uke] irk] l=h; dk;Z dk dksM] v/;;u dsanz fy[ksaA

vius v/;;u dsanz ij l=h; dk;Z tek djokrs le; mldh jlhn vo'; ysa vkSj mls laHkky dj j[ksaA ;fn laHko gks rks l=h; dk;Z dh ,d QksVksdkWih vius ikl vo'; j[ksaA tkap ds ckn v/;;u dsanz dks vkids l=h; dk;Z okil djus pkfg,A tkap ds ckn l=h; dk;Z dh ekax muls vo'; djsaA v/;;u dsanz dh ;g ft+Eesnkjh gS fd og fo|kFkhZ ewY;kadu izHkkx] bXuw] ubZ fnYyh dks vkids l=h;

dk;Z vadksa dh rkfydk vo'; HkstsaA l=h; dk;Z djus ds fn'kk funsZ'k izR;sd iz”u ds le{k mlds vad fn, x, gS A vkidks izR;sd iz'u dk mÙkj nh xbZ 'kCn lhek esa nsuk gSA l=h; dk;Z 'kq: djus ls iwoZ vki fuEufyf[kr ckrksa dk /;ku jf[k,A ;g vkids fy, mi;ksxh gksxkA

**1- ;kstuk %** l=h; dk;ksZ dks /;kuiwoZd if<+,A buls lac) bdkb;ksa dk iqu% v/;;u dhft,A izR;sd

iz'u ds fy, izeq[k eqn~nksa dks ,d dkxt ij uksV dhft,A mlds ckn mUgsa dze nhft,A

**2- laxBu** % vius mÙkj dh ,d :ijs[kk cukb,A viuk /;ku dqN eqn~nksa ij dsafnzr dhft, vkSj mudk

fo'ys"k.k dhft,A izLrkouk vkSj lkjka'k ij fo'ks"k /;ku nhft,A /;ku jgs vkidk mÙkj %

1 rdZlaxr vkSj izokgiw.kZ gks]

2 okD;ksa vkSj vuqPNnksa ds chp Li"V laca/k gks] vkSj

3 vkidh vfHkO;fDr] 'kSyh vkSj izLrqfr Li"V vkSj LkVhd gksA

**3- izLrqfr** % vius mÙkj ls larq"V gksus ij bldk vafre izk:Ik rS;kj dhft,A mÙkj lkQ+&lkQ+ fyf[k,

vkSj ftl eqn~ns ij cy nsuk pkgrs gSa mUgsa js[kkafdr dhft,A 'kqHk dkeuk,aA

dk;Zdze

leUo;d

**,e-ts-,e-% izlkj.k vkSj dk;Zdze vk;kstu**

**l+=h; dk;Z 01**

**ikB~;dze dksM % ,e-ts-,e-&001**

**vafre frfFk 15 vDrwcj 2011**

**l=h; dk;Z dksM ,e-ts-,e-&001@Vh-,e-,&2@2011**

**vad % 100**

 iz”u 1  xSj ljdkjh o futh jsfM;ks pSuyksa us “kgjksa esa jsfM;ks dh ?kVrh gqbZ yksdfiz;rk dks c<kus esa vge Hkwfedk vnk dh gSsaA bl dFku dks mnkgj.k nsdj le>kb,A “kCn -350

iz”u 2  jsfM;ks ds ek/;e ls xako esa jgus okys yksxkas dks lkQ lQkbZ o LoPNrk ls jgus dh egRork le>kbZ tk ldrh gS! D;k vkidks yxrk gS fd jsfM;ks ehfM;k dh mUufr esa l{ke gSsaA viys mRrj dks mnkgj.k nsdj le>kb,A “kCn 300

iz”u 3  laiznkf;d jsfM;ks LVs”u dk edln lekt esa cnyko ykuk gksrk gSsaA bl dFku dks fdlh ,d laiznkf;d jsfM;ks LVs”u dk mnkgj.k nsdj le>kb,A “kCn -250

iz”u 4  xSj ljdkjh o futh jsfM;ks pSuy dekbZ o equkQs ds fy, foKkiu ij fuHkZj djrs gSa A D;k vkidks yxrk gS fd ,slk djus esa tufgr dk /;ku ugha j[kk tkrkA “kCn - 300

iz”u 5  fdlh jsfM;ks dk;Zdze esa VsfyQksu djuk] i= O;ogkj o ,l-,e-,l djus dk D;k edln gksrk gSsaA Jksrkvksa dks dk;Zdze ls tksMus esa ;g fdl rjg lgk;d gksrk gSsaA “kCn 300

**,e-ts-,e&002 fuekZ.k vkSj izLrqfr**

**l+=h; dk;Z 02**

**ikB~;dze dksM % ,e-ts-,e-&002**

**vafre frfFk 15 vDrwcj 2011**

**l=h; dk;Z dksM ,e-ts-,e-&002@ Vh-,e-,&2@2011**

**vad % 100**

 iz”u 1  gj jsfM;ks LVs”u dk viuk O;ogkj gksrk gS ftldk irk mlds izLrqfrdj.k ls pyrk gS A vius izksxzke dks vPNk o vyx cukus ds fy, izLrqrdrkZ ds ikl D;k fodYi gSasaA jsfM;ks esa izLrqfrdj.k ds fofHkUu rjhdksa dk mYys[k dhft, A “kCn - 350

iz”u 2  xako esa jgus okyh efgykvksa dks LokLF; dh tkudkjh nsus ds fy, vki fdl rjg ds dk;Zdze dk izk:i viuk,axsA blds fy, vki fdl rjg ds Jksrkvksa dks pqusaxs A “kCn - 250

iz”u 3  vius “kgj ds yksdy jsfM;ks LVs”u ds fy, vki cPpksa ls lcaf/kr fdl rjg dk dk;Zdze cuk,axs A bl dk;Zdze ds tfj, vki fdu leL;kvksa dks mBk,axs o fdl rjg ds dk;Zdze dk izk:i viuk,axs A “kCn - 250

iz”u 4  jsfM;ks foKkiu dh ftEesnkjh gksrh gS fd oks eky dks cspus esa enn dj lds A pded twrk ikWfy”k vkSj vius bykds esa 10oha ds foKku dh V~;w”u ds fy, izHkko”kkyh foKkiu cukb, A bu nksuksa foKkiuksa dks cukrs gq, vki vkys[k] izLrqfrdj.k vkSj izk:i esa fdu ckrksa dk /;ku j[ksaxs A D;k nksuksa foKkiuksa ds fy, Jksrkx.k leku gksaxs A “kCn - 350

iz”u 5  cqtqxzksa dh vkfFkZd leL;kvksa ij vk/kkfjr dk;Zdze dk vkys[k o izksxzke la{ksi cukb, A bl rjg ds dk;Zdze ds fy, vki fdls fo’ks”kK ds rkSj ij pqusaxs A “kCn -300

**,e-ts-,e&003 /oU;kadu] feJ.k vkSj laiknu**

**l+=h; dk;Z 03**

**ikB~;dze dksM % ,e-ts-,e-&003**

**vafre frfFk 15 vDrwcj 2011**

**l=h; dk;Z dksM ,e-ts-,e-&003@Vh-,e-,&3@2011**

**vad % 100**

  iz”u 1 fuEufyf[kr dh O;k[;k dhft,   10x5=50

   1 ysiy ekbdzksQksu A

      2  cgq iFk fjdkWfMZax A

3 cwe A

4 izfr/ofu le; A

      5 D;w “khV A

      6 vfr mPp vko~fr A

7 lekurk (cSysal) A

8 lkadsfrd izdzzzzzzzzze.k A

9 /ofud mtkZ A

10 varxZr laiknu A

iz”u 2 (d) fofHkUu izdkj ds ekbdzksQksu dk fooj.k dhft, A fp= cukdj mi;ksfxrk,a ykHk o gkfu crk,a A      10

  ([k) fuEufyf[kr dk;Zdzeksa ds fy, vki fdl ekbdzksQksu dk iz;ksx djsaxs\ vius mRrj dk dkj.k crk,a A

 1)    ckgj [ksys tkus okyk [ksy A

2)    vanj [ksys tkus okyk [ksy ftlesa lkr o.kZdrkZ gksa A

3)    lekpkj cqysfVu ,d jhMj }kjk A

4)    rhu lnL;ksa ds chp ifjppkZA 10x4=40