**PGDAPP**

**POST GRADUATE DIPLOMA**

**IN**

**AUDIO PROGRAMME PRODUCTION**

**ASSIGNMENTS**

**(2012 January Session)**

**MJM-001**

**MJM-002**

**MJM-003**

**School of Journalism & New Media Studies**

**Indira Gandhi National Open University**

**Maidan Garhi, New Delhi-110068**

**PGDAPP ASSIGNMENTS**

Dear Learner,

You have to submit one assignment in each course, i.e., MJM-001, MJM-002 and

MJM-003. All these are Tutor Marked Assignments (TMAs). Before attempting the

assignments, please read the instructions provided in the Programme Guide carefully.

The last date of assignment submission is given in each assignment. Kindly note, you

have to submit these assignments to the **Coordinator of your Study Centre** within the

stipulated time for being eligible to appear in the term-end examination.

You must mention your Enrolment Number, Name, Address, Assignment Code and

Study Centre Code on the first page of the assignment. **You must obtain a receipt from the Study Centre for the assignments submitted and retain it.** If possible, keep a photocopy of the assignments with you.

**After evaluation, the assignments have to be returned to you by the Study Centre.**

**Please insist on this and keep a record with you.** The marks obtained by you will be

sent by the Study Centre to the Student Evaluation Division at IGNOU, New Delhi.

**Guidelines for Doing Assignments**

There are five questions in each assignment, all carry equal marks. Attempt all the

questions within the word-limit as mentioned in the assignment. You will find it useful to

keep the following points in mind:

**Planning:** Read the assignments carefully. Go through the units on which they are based, make some points regarding each question and then rearrange them in a logical order.

**Organisation:** Draw a rough outline of your answer. Be analytical in your selection of

the information for your answer. Give adequate attention to the introduction and the

conclusion. Make sure that your answer:

is logical and coherent;

has a proper flow of information in sentences and paragraphs; and

is written correctly giving adequate consideration to your expression, style and

presentation.

**Presentation:** Once you are satisfied with your answers, you can write down the final

version for submission, writing each answer neatly.

Wish you all the best.

Programme

Coordinator

(PGDAPP)

**MJM-001: INTRODUCTION TO BROADCASTING AND PROGRAMMING**

**Assignment 01**

**(Submission Date: January. 31, 2012)**

**Course Code: MJM-001**

**Assignment Code: MJM-001/TMA-1/2012**

**Marks: 100**

1. The burgeoning Private FM Radio Stations have givena new lease of life to the dying medium of Radio in the urban India. Elaborate this statement with examples from around you. (350 words).
2. The Indian rural population can be taught the importance of hygiene and cleanliness with the help of Radio Programme. Do you see Radio as a potential Developmental Mass Media? Support your argument (300 words).
3. Community Radio Stations are the new way to involve the communities to spearhead the change. Take example of any Community Radio Station to support this point. (250 words).
4. Private Radio Stations depend upon the advertising revenue to generate profits and running capital. Does public interest get scarified in this attempt?(300 words)
5. What purpose to phone calls, sms and letters serve in a Radio Programme? How does it help the audience connect? (300 words).

**MJM-002: PRODUCTION AND PRESENTATION**

**Assignment 02**

**(Submission Date: Feb 28, 2012)**

**Course Code: MJM-002**

**Assignment Code: MJM-002/TMA-1/2012**

**Marks: 100**

1. Every Radio Station has a character that is determined by its presentation style. What options are available to a Programme Presenter to make his/ her programme better? Throw light on the various presentation techniques in Radio. (350 words)

2. What Programme Format will you use to produce an awareness programme on women’s health in rural India? Analyse your specific target audience? (250 words)

3. How will you plan an interactive Childrens’ Progreamme for the local radio station of your city? What issues will you cover and what format will you adopt? (250 words)

4. Radio Advertisements have the huge responsibility to sell the product they are talking about. Prepare an effective Radio ad for Chakmak Shoe Polish and a Tutorial Service for Class Tenth Science in your area.

What is the difference that you will keep in mind while scripting, producing and relaying these two ads? Is the Target audience for the two services different?

(350 words)

5. Prepare the script and Programme Brief for a Programme on Financial problems faced by the elderly. Who will be your experts for the preparation of this programme? (300 words)

**MJM-003: RECORDING, EDITING AND MIXING**

**Assignment 03**

**(Submission Date: March 31, 2012)**

**Course Code: MJM-003**

**Assignment Code: MJM-003/TMA-1/2012**

**Marks: 100**

1. Explain the following terms in brief: (10 x 5= 50)
2. Lapel Microphone
3. Multi-track Recording
4. Boom
5. ReverberationTirae
6. Cue Sheet
7. Very High Frequency
8. Balance
9. Signal processing
10. Acoustic energy
11. Insert Editing
12. (a) Explain the different kinds of microphones available to a radio person. Draw diagrams and explain the utility, advantages and disadvantages of each of them. (10)

(b) Which specific microphone would you use for the following kinds of programmes? Explain giving reasons:

1. Outdoor Match
2. Indoor Play with seven Narrator actors
3. News bulletin by a single reader
4. Panel discussion between three panelists. (10x4 =40)